



PRIVACY POLICY

GLOBAL EUROPE DOO BEOGRAD (NOVI BEOGRAD)

Last Updated: 10 May 2026

1. INTRODUCTION

LAMMA GLOBAL EUROPE DOO BEOGRAD (NOVI BEOGRAD) (“LAMMA GLOBAL EUROPE”, “Company”, “we”, “us”, or “our”) respects your privacy and is committed to protecting personal data.

This Privacy Policy explains how we collect, use, store, and protect personal information when you visit our website or communicate with us.

Our data processing practices comply with the Law on Personal Data Protection (Serbia) and are aligned with the principles of the General Data Protection Regulation (GDPR).

2. DATA CONTROLLER

The data controller responsible for processing personal data is:

LAMMA GLOBAL EUROPE DOO BEOGRAD (NOVI BEOGRAD)

OMLADINSKIH BRIGADA 55

11070 BEOGRAD (NOVI BEOGRAD)

Republic of Serbia

Registered with: Serbian Business Registers Agency

Company Registration Number: 21990027

Tax Identification Number (PIB): 114219908

Contact Email: sales@lammaeurope.com

3. PERSONAL DATA WE COLLECT

We may collect the following categories of personal data:

Information provided directly

- Name and surname
- Company name and position
- Email address
- Telephone number
- Business contact details
- Inquiry or project information submitted via forms or email

Automatically collected data

When visiting our website, certain information may be automatically collected, including:

- IP address
 - Browser type and version
 - Device type
 - Website usage data
 - Date and time of visits
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4. PURPOSE OF PROCESSING

Personal data may be processed for the following purposes:

- responding to inquiries and communication requests
 - providing consulting and technological services
 - managing contractual relationships
 - improving website functionality and performance
 - complying with legal obligations
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5. LEGAL BASIS FOR PROCESSING

We process personal data based on the following legal grounds:

- performance of a contract
 - legitimate business interests
 - compliance with legal obligations
 - consent where required
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6. DATA SHARING

Personal data may be shared with trusted third parties where necessary, including:

- technical service providers
- IT and hosting providers
- logistics partners
- professional advisors such as auditors or legal consultants

All third parties are required to maintain appropriate confidentiality and data protection standards.

7. DATA RETENTION

Personal data will only be retained for as long as necessary to fulfill the purposes described in this policy, or as required by applicable laws and regulations.

Retention periods may vary depending on contractual or regulatory requirements.

8. YOUR RIGHTS

Under applicable data protection laws, individuals may have the right to:

- access their personal data
- request correction of inaccurate information
- request deletion of personal data
- restrict processing
- object to processing
- request data portability where applicable

Requests may be submitted via email to the contact address provided above.



9. DATA SECURITY

LAMMA GLOBAL EUROPE implements appropriate technical and organizational measures to protect personal data against unauthorized access, loss, misuse, or disclosure.

10. CHANGES TO THIS POLICY

We may update this Privacy Policy from time to time. The latest version will always be available on our website.